

FIG. 1

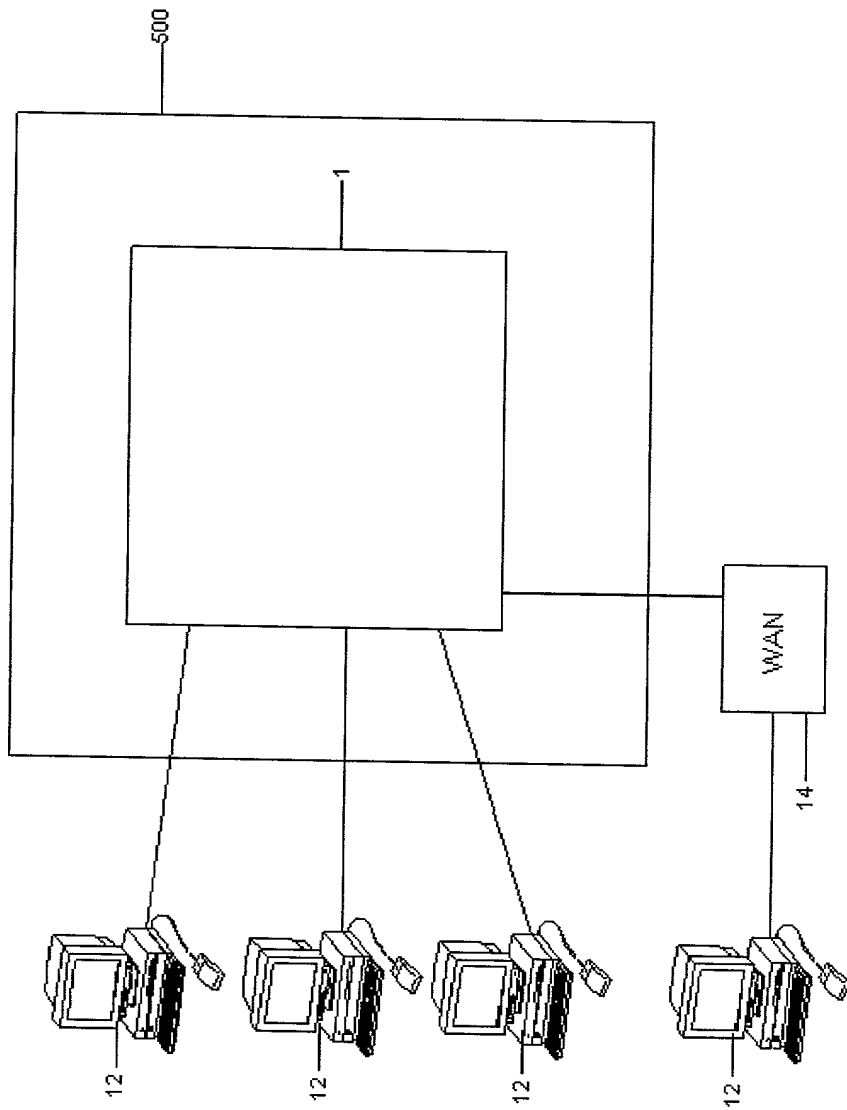


FIG. 2

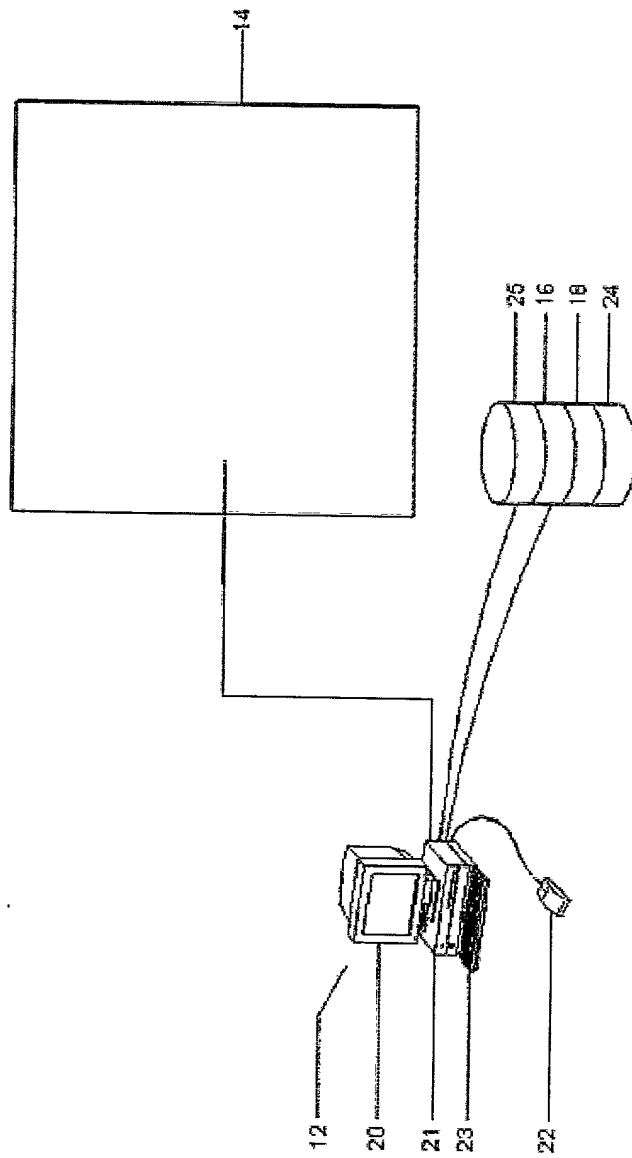


FIG. 3

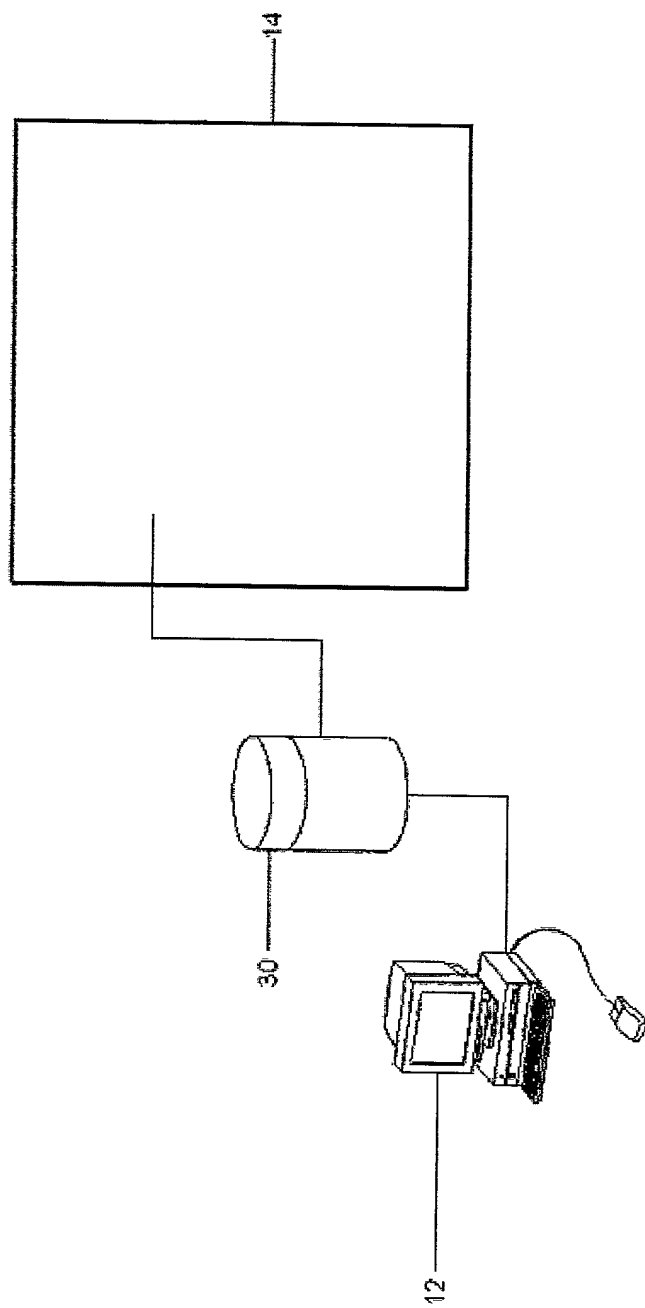


FIG. 4

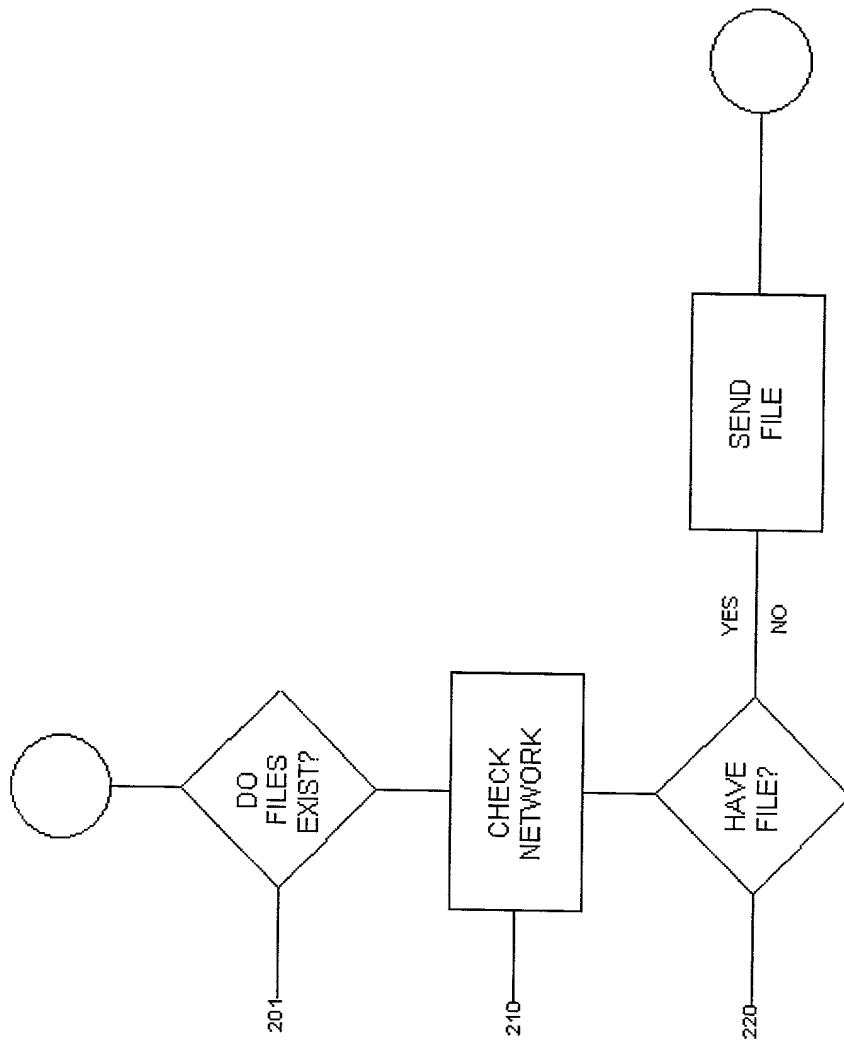


FIG. 5

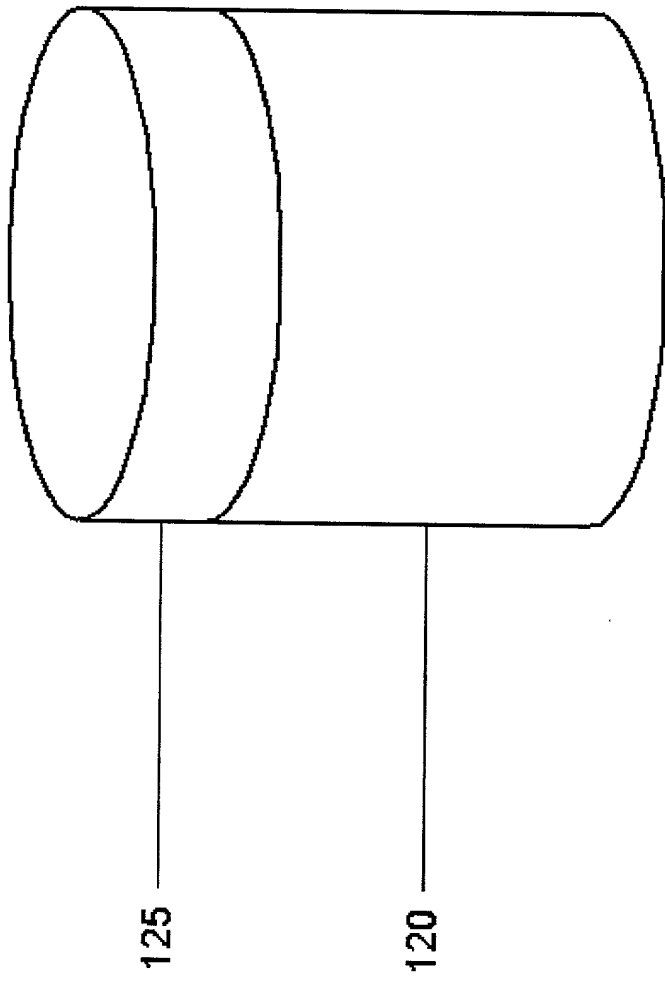


FIG. 6

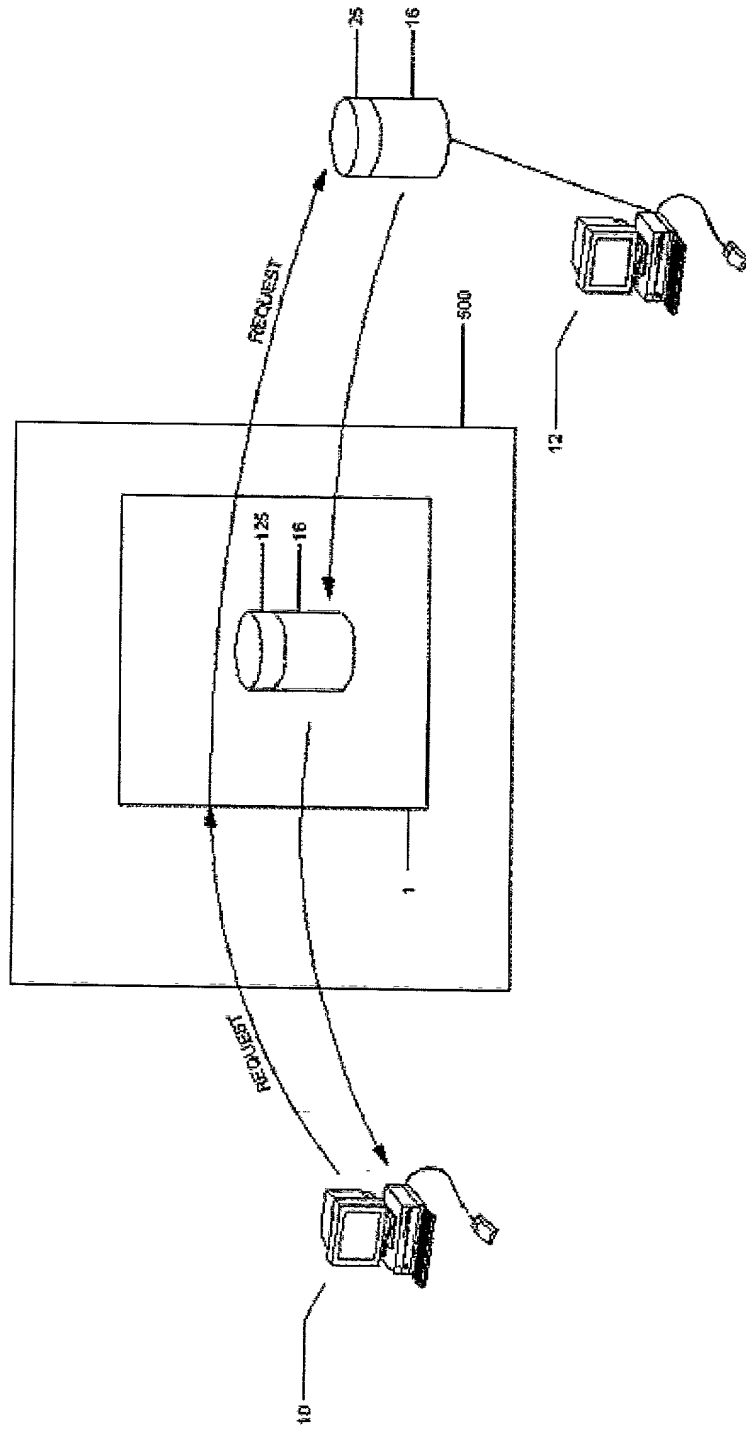
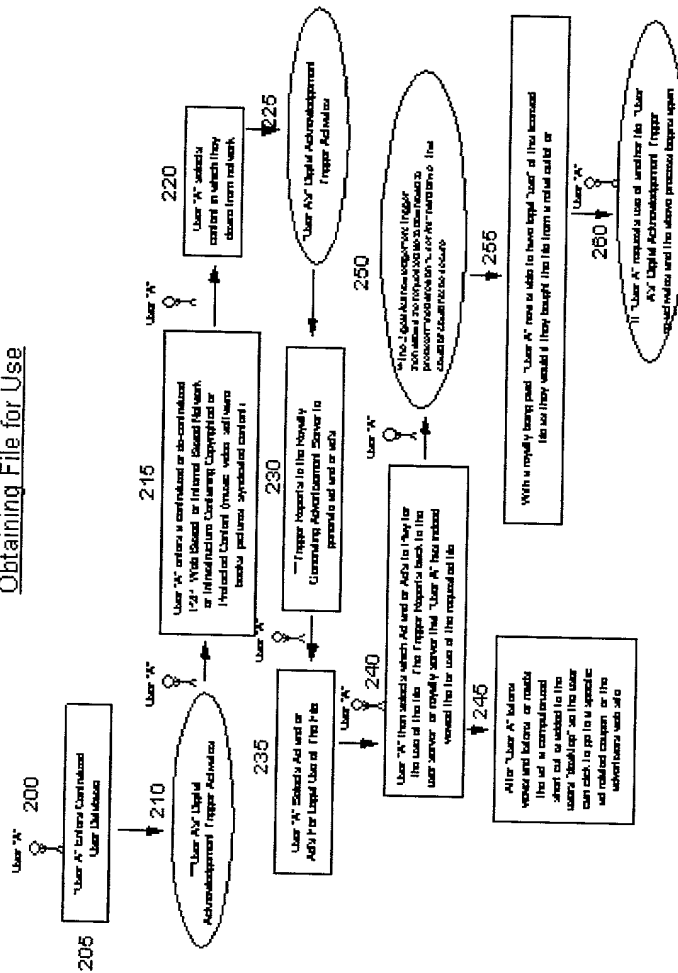


FIG. 7

Illustration "A"
Obtaining File for Use



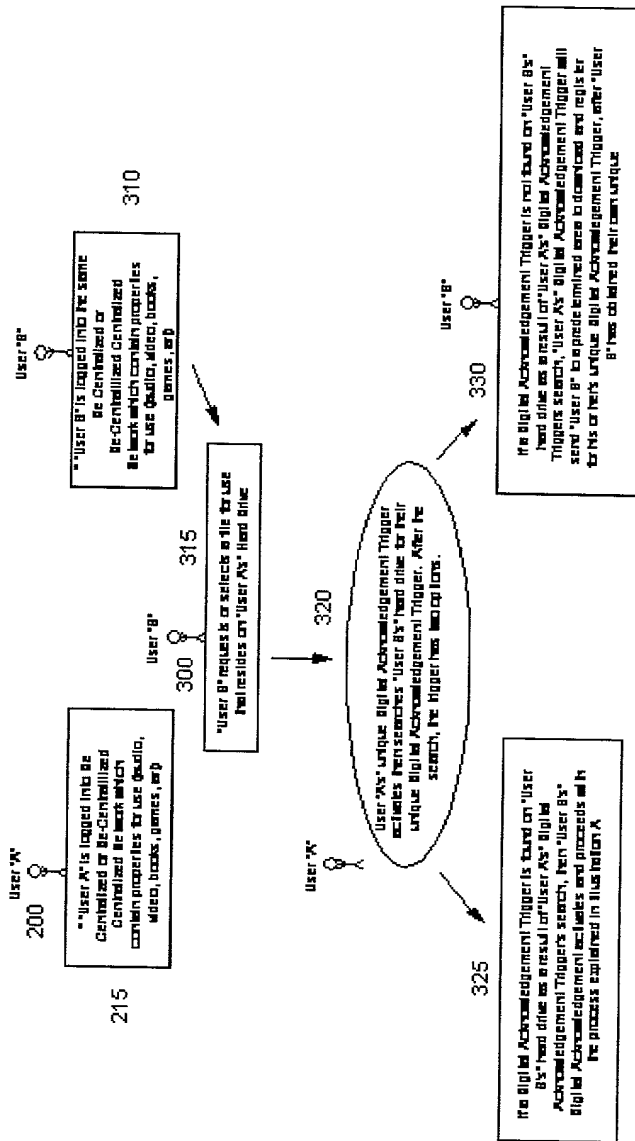
* Each user has a unique digital advertisement trigger which is assigned to the user

** Digital Advertisement Trigger request back to the ad server and requested commercials for "User A" based on the user specific parameters which were determined but one of users was assigned a trigger for the file download. "User A" selects the predetermined ad and/or ads which must be played prior to the actual download of the content to "User A's" hard drive or portable media device

*** The ad server is made up of selected commercials that are supplied by paid advertising advertisers. Advertisers select ads to be shown when their own campaigns or items of the year. Each time an ad is played, the advertiser receives notice and is royalty or paid to the original ad media owner

FIG. 8

Illustration "B" Exchanging File in a P2P Setting For Other User's "Use"



" In a Peer to Peer setting, files are exchanged a trigger from each users hard drive, and not a centralized location.

FIG. 9